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Florida Retailers Encourage Fair Application of State Tax Law to All Retailers

TALLAHASSEE – The Florida Retail Federation today responded to reports that online retailer Amazon.com is opening new distribution centers in Florida by encouraging Governor Rick Scott to work with Florida’s congressional delegation to pass the federal Marketplace Fairness Act.

“News of growth in Florida’s retail industry is welcome. This is a great state to do business in, and clearly Amazon.com has recognized it,” said Rick McAllister, president and CEO of the Florida Retail Federation. “It is critical that all online retailers play by the same rules, and Congress must act to resolve the longstanding issue over fair collection of state sales taxes. We encourage Governor Scott to work with Florida’s congressional delegation to pass the Marketplace Fairness Act. Conservative governors across the United States are supporting the Marketplace Fairness Act and pledging to reduce taxes in their states, and Florida should join their ranks.”


The Florida Retail Federation is the statewide trade association representing retailers -- the businesses that sell directly to consumers. Florida retailers provide one out of every five jobs in the state, pay more than $49 billion in wages annually, and collect and remit more than $20 billion in sales taxes for Florida’s government each year. For more information, visit the FRF website, facebook.com/floridaretail and Twitter handle @FloridaRetail.

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